

THE
LAURIERS
 AWARDS OF QUEBEC
 — GASTRONOMY —

WHO'S INVOLVED IN THE SELECTION PROCESS?

1

THE LAURIERS' BRIGADE

Approximately 500 professionals from all sectors of Quebec's culinary landscape, carefully selected to ensure proper representation of gender as well as cultural and regional diversity.

2

JURY

7 members responsible for visiting nominated establishments in order to cast a vote based on organoleptic qualities

3

PUBLIC VOTE

The People's Choice Award category will exclusively be determined by a public survey

CHAIRMAN OF THE JURY

The chairman of the jury will have a right of veto and will also be the designated spokesperson for the jury.

NOMINATION AND LAUREATE SELECTION

QUALIFYING PERIOD

January 1st to December 31st, 2017

1

**JANUARY 23TH TO
 FEBRUARY 23RD, 2018**

REVIEW

Candidate selection by the brigade

2

FEBRUARY 26TH TO MARCH 2ND, 2018

NOMINEE APPROVAL

Confirmation of nominee admissibility by the Laurier Awards' jury

3

MARCH 5TH TO 9TH, 2018

NOMINEE SELECTION

By compilation of results:
 50% brigade,
 50% jury

People's Choice Laurier Award nominees selected through a 100% public survey

6

APRIL 2ND TO 6TH, 2018

LAUREATE SELECTION

Jury deliberation and vote (50%)

Brigade vote (50%)

Public vote
 (People's Choice Laurier Award)

5

MARCH 12TH TO 30TH, 2018

4

**EMBARGO
 UNTIL MARCH 12TH, 2018**

NOMINEE ANNOUNCEMENTS

7

APRIL 16TH, 2018

AWARDS GALA